University of Basrah

College of Computer Science and Information Technology

Course Information

Course Title	IS Strategies and Policies
Course Number	IS357
Prerequisites	IS204
Credits	3 Hours
Teaching Method	3 Hours of Lecture

Assessment Policy

Assessment Type	Expected Due Date	Weight
First Exam	To be announced by the dept.	
Second Exam	To be announced by the dept.	
Student activities (Quizzes)	To be announced later	
Lab	To be announced later	
Lab (final semester)	To be announced later	
Final Semester Exam	To be announced later	

Learning Outcomes

The objective of this course is to define the concept of the strategic framework that can be used to evaluate and make use of recent technologies to serve the overall goals of institutions. Topics include the main principles of strategic planning and the interrelation between them, the fundamental management strategies and how to make use of Information Systems, and how to develop short and long-term plans to obtain and manage technology.

Week	Topics
	- The Information System Strategy Triangle - Strategic Use of Information Resources - Organizational Impacts of Information System Use - Information Technology and the Design of Work - Information Technology and Changing Business Processes - Architecture and Infrastructure - Information systems Sourcing - Governance of Information systems Organization

Textbook

Keri E. Keri E. Pearlson, Carol S. Saunders. Managing and Using Information Systems. 5th
.edition, Wiley. 2013 Pearlson, Carol S. Saunders. Managing and Using Information Systems. 5th

Reference