

## The Features of the News Headlines (Lecture No.10)

### 4. Alliteration: أَلْجِنَاس

-alliteration happens when preliminary consonants sound in two or more adjacent words or syllables are repeated.

-this type of gimmicks it often used in poetry as well as newspapers.

-newspapers use it do draw reader's attention and make it more outstanding.

For example,:(Al monitor, 26 may 2016)

Saudi Arabia's past-oil plan enters slippery stop.

Both the "S" are "P" are repeated.